

POLICY A

Vision

Promoting the inherently healthy relationship between food, community, and nature.

Strategic Values

The following statements describe the five strategic values of our organization, the Silver City Food Co-op. In these statements, “we” refers to the people of the Silver City Food Co-op.

1. **Cooperative Model**

The cooperative model is of paramount importance—we apply the seven cooperative principles in all aspects of our work and business practices.

The cooperative principles are: (1) voluntary and open membership, (2) democratic member control, (3) economic participation by members, (4) autonomy and independence, (5) education, training, and information, (6) cooperation among cooperatives, and (7) concern for community.

2. **Quality of Products**

Our co-op commits to providing high quality products. Our focus is on organic, whole, nutritious, and minimally processed food.

3. **Quality of Service**

Our co-op is a great place to shop and work because we are responsive to all individuals (member-owners, customers, vendors, employees, visitors, ...) and cultivate relationships with them.

4. **Local and Regional Resources**

We prioritize the use of local and regional resources. Resources include growers, producers, distributors, lenders, member-owners, employees, and professionals such as contractors, plumbers, electricians, lawyers, and CPAs.

5. **Care for the Environment**

We strive to reduce our negative impact on the natural world in all our decisions by considering the impacts of production, transportation, packaging, storage, waste, construction, renovation, ...

Mission

The Silver City Food Co-op is a member-owned cooperative that provides healthful food and products, supports local growers and vendors, and cultivates a responsive environment for members, staff and community.

In support of this mission, we are engaged in and committed to

- Incorporating the seven cooperative principles in all aspects of our work and business practices.
- Focusing on organic, whole, nutritious, and minimally processed food.
- Providing a great place to shop and work through responsiveness to all individuals and cultivation of relationships with them.
- Prioritizing the use of local and regional resources.
- Pursuing earth-friendly decisions that consider the impacts of production, transportation, packaging, storage, waste, construction, renovation, ...

Strategy

Our Direction for the Next 5-10 Years

The Silver City Food Co-op is southwest New Mexico's leader in the cooperative economy. As such, we are the destination of choice for organic, whole, and natural foods shoppers.

We achieve this through

- Managing our growth to meet member-owner and customer needs.
- Developing and providing a marketplace for local and regional foods, products, resources, and services.
- Growing our reputation for excellent customer service, community service, and education.
- Applying creative methods of sales, storage, and distribution.
- Forming strategic alliances with others committed to increasing the availability of local foods, products, and services.

This policy will be monitored: to be determined.

This policy will be reviewed and revised by the board as needed.

Adopted 09/02/2009

Revised 11/09/2011

Revised 11/18/2015

Revised 08/16/17