

SILVER CITY FOOD CO-OP
MEETING OF THE BOARD OF DIRECTORS

November 16, 2016

614 Bullard St.

Final

Karen Strelko called the meeting to order at 4:35 p.m. with the presence of a quorum. Board members in attendance were: president Karen Strelko, vice president Jean-Robert Béffort, secretary Jennifer Johnston, treasurer Gail Rein, Carmon Steven, and Nancy Coates. Others in attendance were general manager Joe Zwiebach, member-owner Laurinda Anderson and member-owner and scribe Mary Ann Finn. Karen facilitated the meeting.

A. WELCOME

1. Check in
2. Agenda: Approved, by consensus.
3. Meeting Minutes: Draft 2 of the meeting minutes for the 10/19/2016 board meeting was approved, by consensus.
4. Member Comments: Speaking as a member, Gail expressed concerns about the number of emails she is receiving from the co-op about discounts. Gail stated that it feels “freaky”, like a going out of business sale. Karen mentioned that there were lots of signs for discounts in the store, too, and recognized the necessity. Jennifer said she liked this marketing of the sale items. Joe said that folks are going either way on it.
5. Kudos or Appreciation
6. Board of Directors Comments and Announcements
December board meeting rescheduled, by consensus, for December 19, at the usual time and place.

B. COMMITTEES

1. Board and Manager Evaluation (BME)
 - a. Meeting notes.
 - b. Board approved, by consensus:
 1. Questions for individual directors to use in the general manager (GM) evaluation
 2. GM self-assessment questions
 3. Proposed schedule for sending and receiving completed questionnaires
 4. Revisions to BME charter
2. Member Connect (MC):
 - a. Meeting notes.
 - b. Board approved, by consensus, the 2017 election process.
 - c. MC ideas for the 2017 General Membership meeting were discussed and favorably received. GMM planning to continue.
3. Recruitment, Orientation and Development (ROD):
 - a. Meeting notes.
 - b. Decision: ROD requests board approval to accept Laurinda Anderson as a board member in training (BIT) effective 11/16/2016. Request approved, by consensus.
 - c. Board approved, by consensus: ROD training, retreat and subscription budget line items. (See ROD meeting notes for details.)
 - d. Strategic Planning:
 1. We discussed our thoughts on the Strengths Weaknesses Opportunities Barriers (SWOB) document that resulted from our retreat work. Jennifer collected the board’s comments to Renee’s questions for the next session with Renee. We agreed on the following:

- a. The board needs to focus on broader strategic issues as opposed to financial issues (the GM reports on financial issues at every board meeting, so the board is well-informed).
 - b. Target markets need more exploration.
 - c. The board must articulate an identity and image for our co-op, which will drive our strategic plan and carry us into the future.
 - d. Our strategic planning work should be completed with the current board, if possible.
 - e. The board wishes to implement a DOT survey to see what the membership might want to happen to make the co-op financially stronger in the current challenging times.
2. Next strategic planning session with Renee confirmed, by consensus, for Jan. 11, 2017 from 3:30 to 6:30 p.m. in the 614 community room.
4. Finance Committee (FN):
 - a. Meeting notes.
 - b. Board approved, by consensus: Proposed board budget for FY 2017.

C. MONITORING REPORTS

1. Acknowledge B4 (Financial Condition) Monitoring Report: Monitoring report acknowledged, by consensus.
2. Acknowledge B6 (Communication and Counsel to the Board) Monitoring Report: Monitoring report and manager's report acknowledged, by consensus.

D. CLOSURE

1. Review October Task List, New Tasks, Tabled Items, and Calendar
2. Meeting Evaluation
3. Adjourn: Adjourned the meeting at 6:45 p.m.

E. BREAK

F. EXECUTIVE SESSION on confidential matters was held.

Respectfully submitted,
MaryAnn Finn, Scribe